

# AICI TOKYO CHAPTER THE 16th EDUCATION DAY Image Consulting Online -A New Successful Way

AICI Tokyo Chapter is pleased to welcome  
Ms. Eva Koeck-Eripek, AICI CIM, widely known as one of the world's  
top CIMs, to present "Image Consulting Online-A New Successful Way".



Speaker: Eva Koeck-Eripek, AICI CIM

Times have changed and today we need to move our businesses into the digital era to succeed, keep growing and target new, younger clients. Let's work together how to be successful by online effectively tools and methodology. Position yourself in the new field of Image Consulting!

Content:

- Target new audiences
- Offer this service to recurrent clients
- How to work with online tools
- Marketing plan
- Media Training: Tipps for a professional image in front of the camera / how to choose the best backgrounds, the optimal colors, shapes and the ideal body language
- Promote yourself by learning creative tips and communication skills for your appearance online

With her expertise knowledge of color, style and marketing she wants to bring you into the future of modern image consulting so you can sell yourself globally in the virtual world.

## **[Schedule]**

**Tuesday, September 23, 2025**

**9:40 Log-in available 10:00-15:00 Online Lecture (0.4CEUs)**

## **Information**

■ Session Style: Online (Zoom) ■ Session Language: English/Japanese

■ Session fee (tax included) Early bird rate (~9/5) AICI member : ¥ 18,000 Non-member : ¥ 22,000  
Regular rate (9/6~13) AICI member : ¥ 22,000 Non-member : ¥ 25,000

■ AICI CEU points: 0.4CEUs

※ In order to earn AICI CEU points, you must submit an evaluation sheet.

■ How to apply: <https://forms.gle/M3A3t4c4a9XZvAW98>

■ Contact: Miho Fukuda(Sugie), AICI CIC, VP Education of the AICI Tokyo Chapter

Email: [education@aicitokyo.com](mailto:education@aicitokyo.com)

AICI Tokyo chapter: [www.aicitokyo.com](http://www.aicitokyo.com)

Application Form



\*This program is officially approved by AICI and to be offered as a professional training session. Attendees will be given AICI CEUs when completed the full session. For more details, please visit AICI website <http://www.aici.org/>



## Trainer's biography



Eva Koeck-Eripek, AICI CIM is one of the world's 22 and Europe's only Certified Image Master. As an Image consultant, Trainer and Keynote Speaker, as well as one of the leading experts in Image design and Personal Branding in Europe, she has been accompanying her clients worldwide for 35 years. These include international companies and personalities from various business fields. She is the AICI IMMIE Award Winner 2012 and holds more than 300 speeches and seminars/ webinars every year.

Eva is the CEO of IMAGE INSTITUT Austria and IMAGE PRODUCT and has trained more than 1000 Image Consultants worldwide. She is author for magazines and 4 books. Her new book "Look – your Guide to perfect Eyewear" has just been published in English. Eva got her expertise in front of the camera because she has had her own Styling-TV-Show for 22 years on Austrian Television.

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